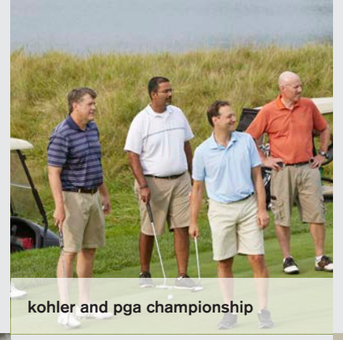
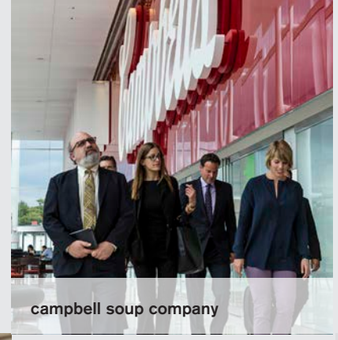
5º

World 50 **Programs**

World 50 is fortunate to count many of the world's most successful business leaders as members of its executive peer groups. Occasionally, a member's generosity in hosting fellow members allows us the rare privilege of going behind the scenes at a globally respected organization. This inside vantage point as well as in-depth conversations with the executives who lead these companies yield insights into what makes them so successful.



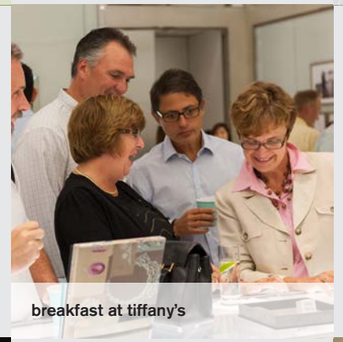
kohler and pga championship



campbell soup company



polo



breakfast at tiffany's



ideo



intel



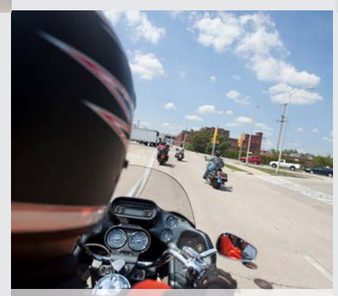
cirque du soleil



chihuly boathouse



1871



harley-davidson

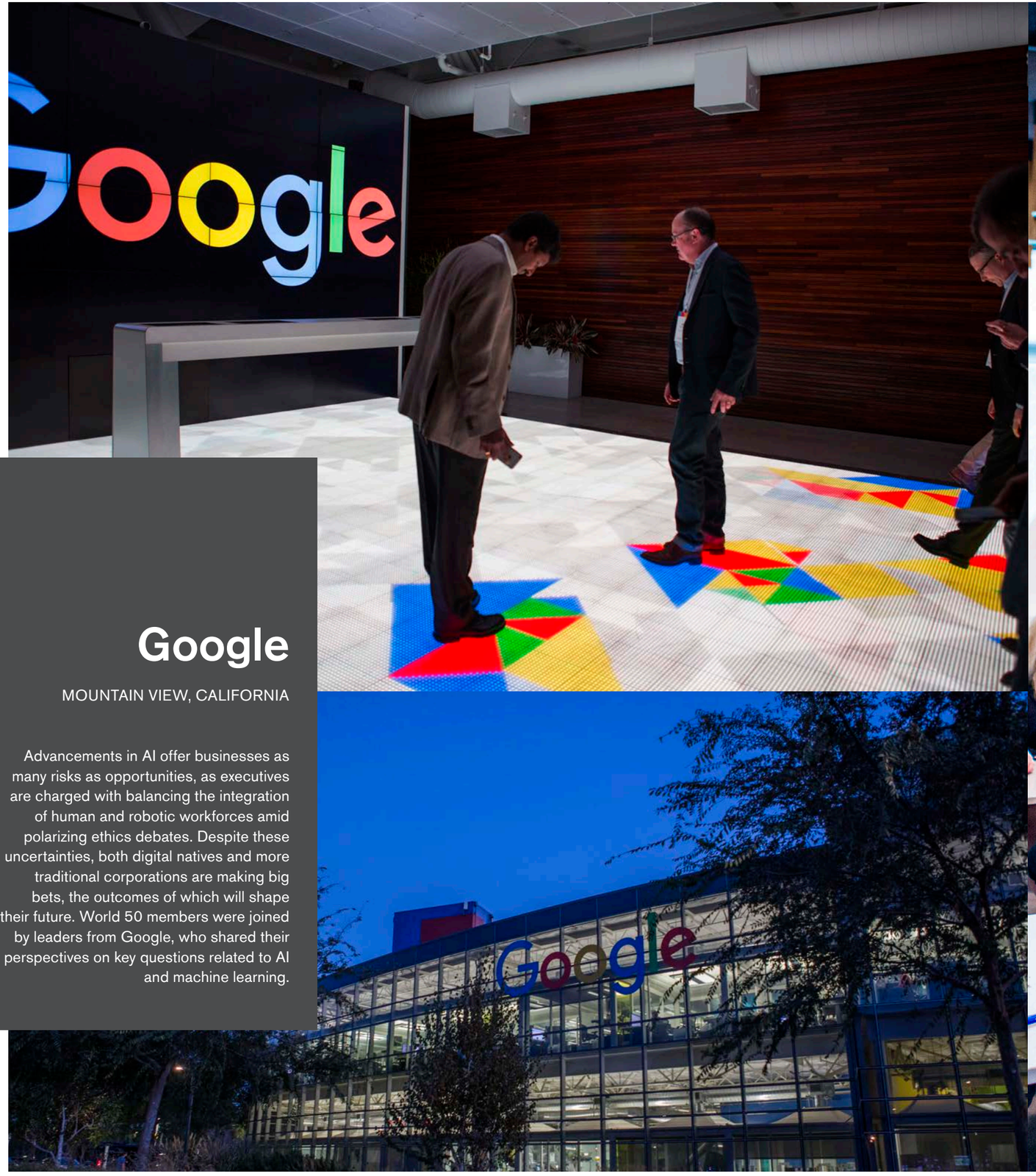
"It's not an event. It's a total immersion into an exceptional network of experience and knowledge." – *Member*

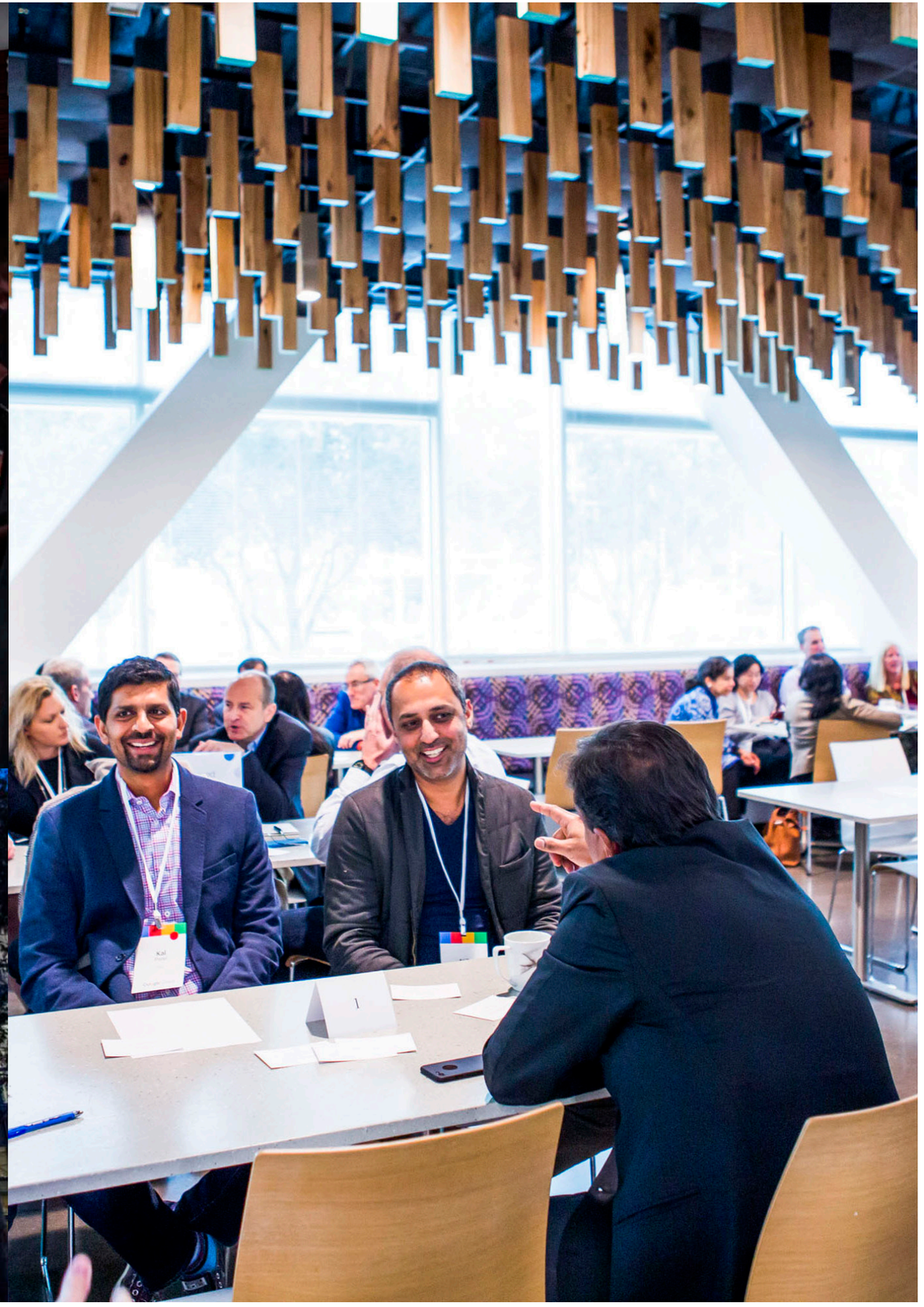
Amazon

SEATTLE, WASHINGTON

Guided by customer obsession, a passion for invention and a commitment to operational excellence, Amazon continues to change the way people shop and live—redefining one sector after the next. How does the organization consistently foster a culture of relentless progress? And how are they successfully scaling while remaining agile? CEO Jeff Bezos and member Andy Jassy, CEO of Amazon Web Services, invited members inside for a rare look at Amazon, including conversations with leadership, a tour of Amazon's fulfillment center and a first look at the flagship brick-and-mortar store Amazon Go.







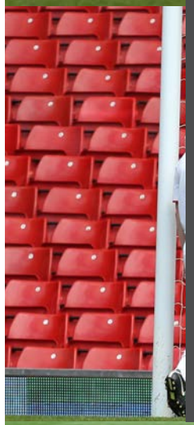
Google

MOUNTAIN VIEW, CALIFORNIA

Advancements in AI offer businesses as many risks as opportunities, as executives are charged with balancing the integration of human and robotic workforces amid polarizing ethics debates. Despite these uncertainties, both digital natives and more traditional corporations are making big bets, the outcomes of which will shape their future. World 50 members were joined by leaders from Google, who shared their perspectives on key questions related to AI and machine learning.









Manchester United

MANCHESTER, U.K.

World 50 members not only heard about maintaining brand loyalty, navigating global social media and building a success-driven culture from one of the world's most recognizable sports brands, they also played a match with ManU legends Denis Irwin and Andy Cole at Old Trafford.



100 million

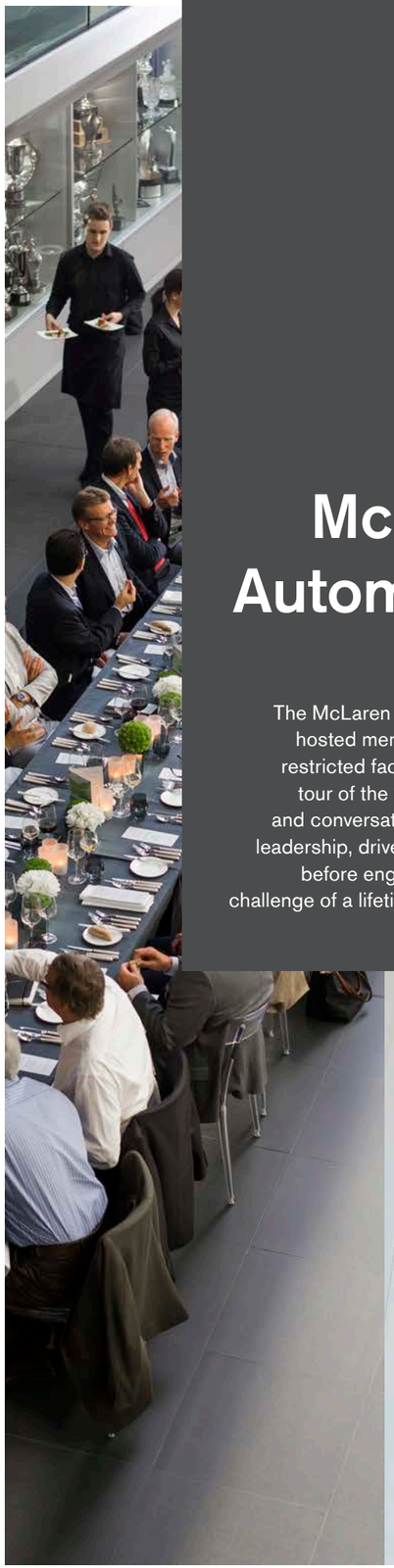
The number of viewers for *every* ManU game
(compared to 108 million for the 2013 Super Bowl)



University of Oxford

OXFORD, U.K.

Members gathered at the University of Oxford for conversation with professors and researchers on the cutting edge of machine intelligence, genetics, politics, robots, 3d printing, and the like. Then, the group experienced the innovation first hand inside the labs at the Oxford Martin School.

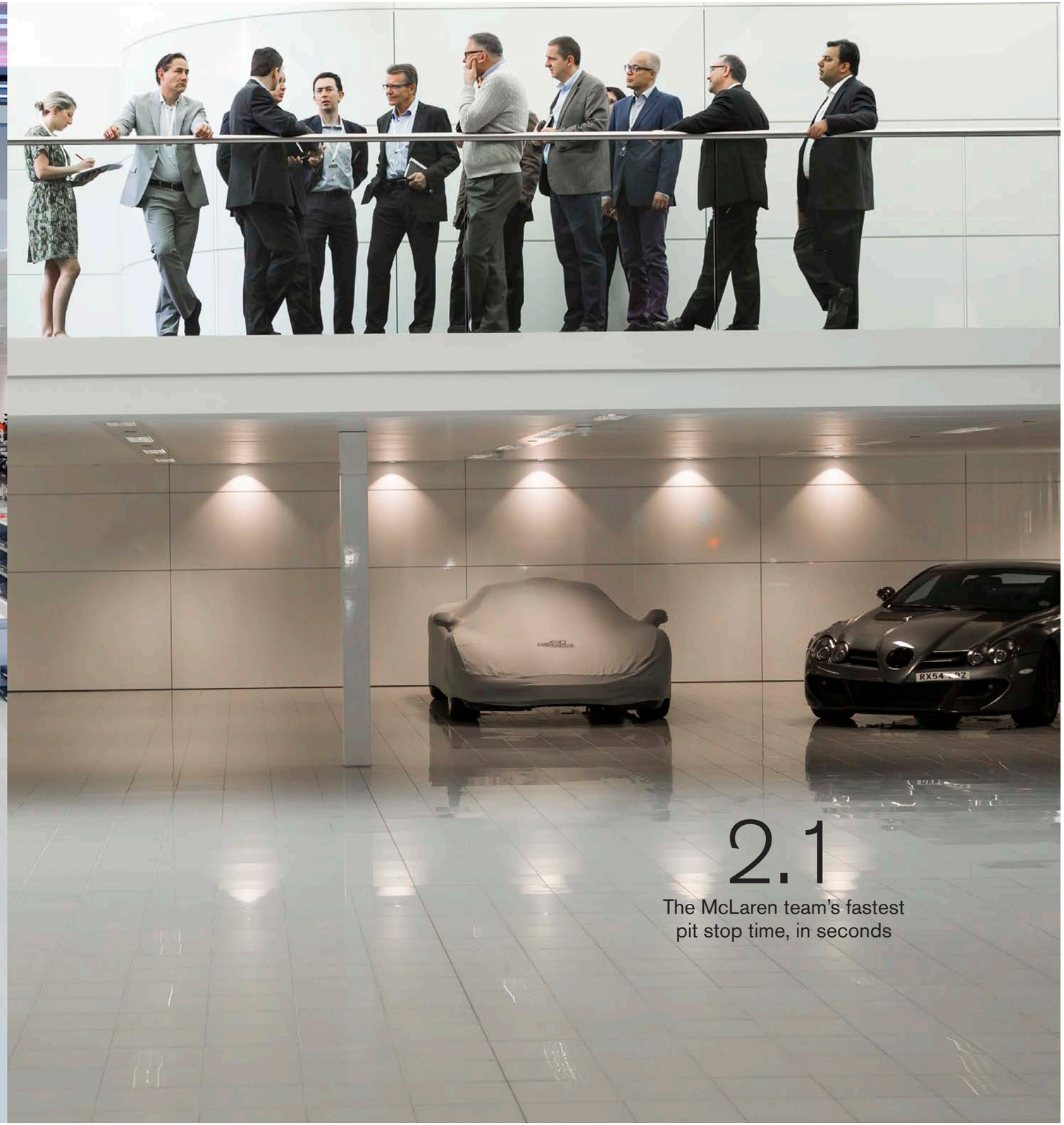


McLaren Automotive

SURREY, U.K.

The McLaren Group graciously hosted members at its highly restricted facility with a private tour of the production space and conversation with McLaren leadership, drivers and engineers before engaging them in the challenge of a lifetime: a competitive pit stop race.

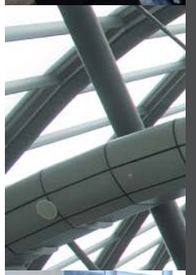




2.1

The McLaren team's fastest pit stop time, in seconds









Shanghai Tower

CHINA

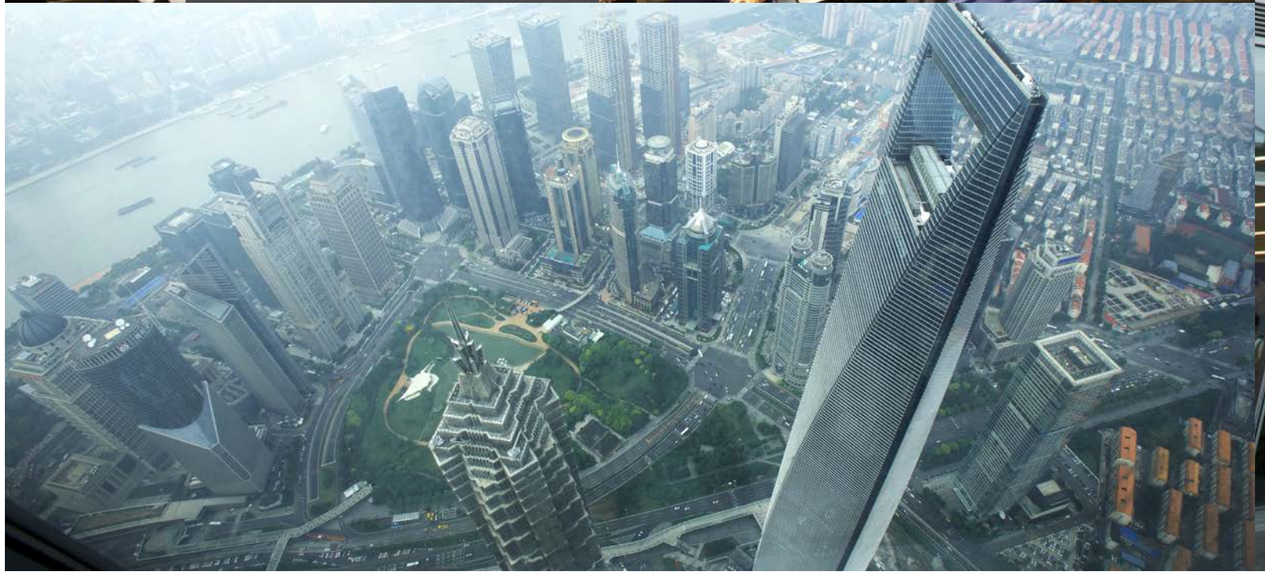
From the 2015 opening of the Shanghai Tower to the vibrant Chinese startup accelerators fostering local innovation, members got a glimpse into the global companies finding revolutionary, breakthrough ideas inside China—where imported innovation was once the standard.



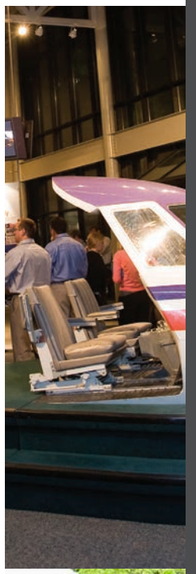












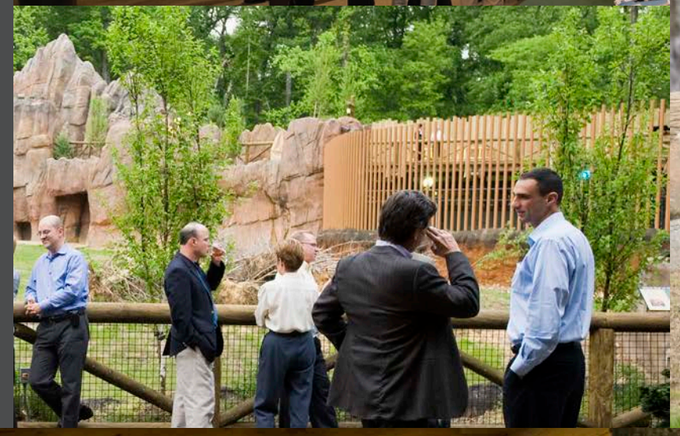


FedEx

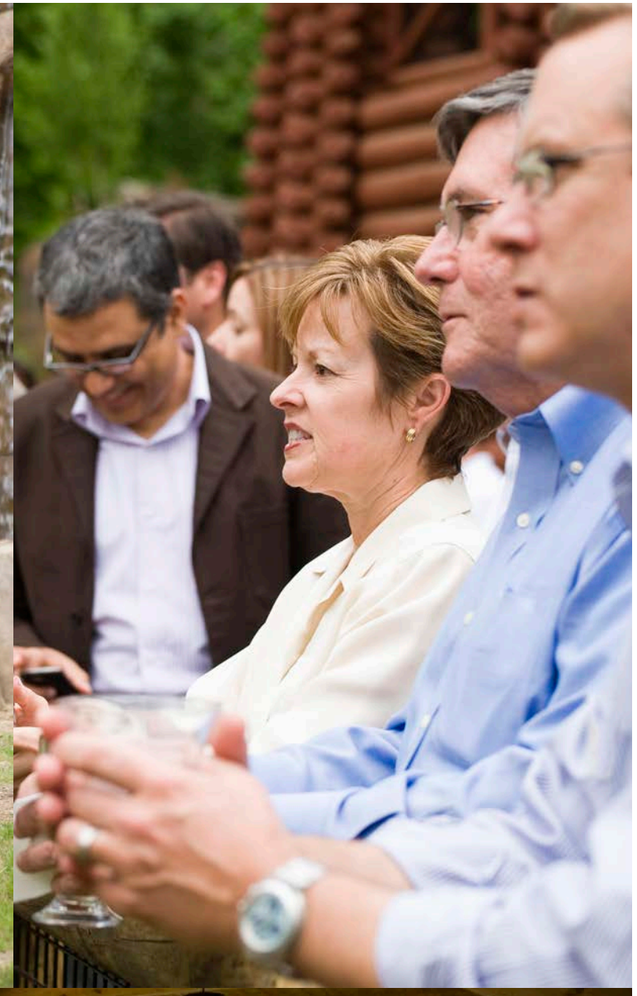
MEMPHIS, TENNESSEE

Famed entrepreneur and operator Fred Smith, CEO of FedEx, is one of the most well respected CEOs, especially on topics of leadership, growth and emerging markets. Smith shared his perspectives and the secret sauce behind FedEx's success before members toured FedEx's global operations hub at the height of activity. Elsewhere, members got a behind-the-scenes tour of the "No. 1 Zoo in the U.S.," a favorite of Smith's.





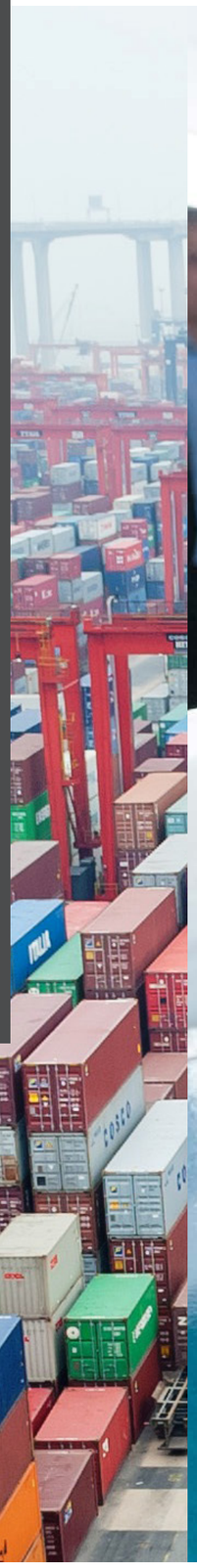












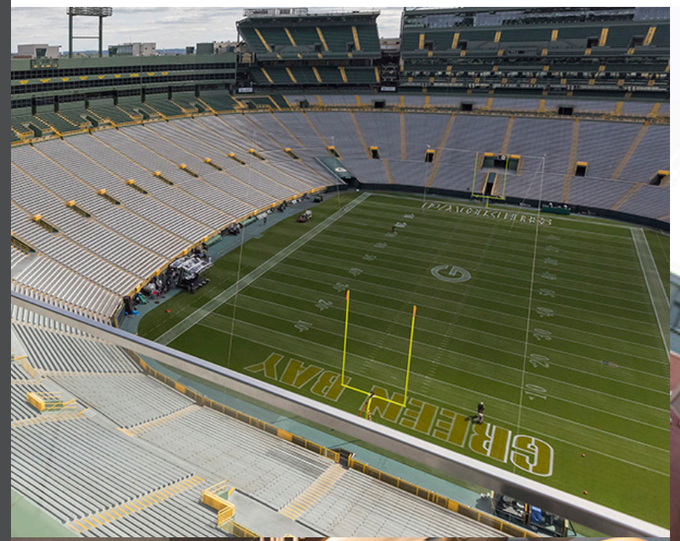
Hong Kong

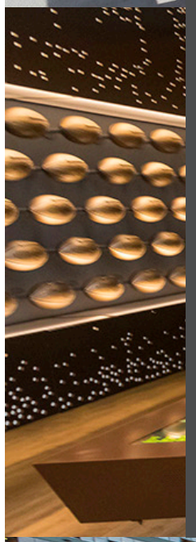
CHINA

In one of China's biggest business hubs, members heard renowned practitioners explain why achieving growth globally requires distinct skills: the ability to lead across geographies, the ability to manage fast-changing trade flows and the ability to build the essential capabilities unique to each organization.











National Football League

GREENBAY, WISCONSIN

The NFL's longest-tenured venue, Lambeau Field, holds 12 titles and one of professional sports' most unique game-day experiences. Members were invited inside Titletown with leaders of the NFL and the Packers to discuss keeping the brand fresh, managing through crisis, driving innovation and playing at the highest levels. Then the group enjoyed special field access to cheer on the Green Bay Packers as they took on the Chicago bears.





seattle, wa
location of the first starbucks store, est. 1971



starbucks
seattle, wa

fiat
turin, italy



boeing
seattle, wa

472,370,319 cu ft
size of Boeing's factory in Everett, WA: the largest building in the world



jabil
shanghai, china



LEGO
billund, denmark

80
average number of LEGO bricks every person on earth owns



oxford
oxford, u.k.



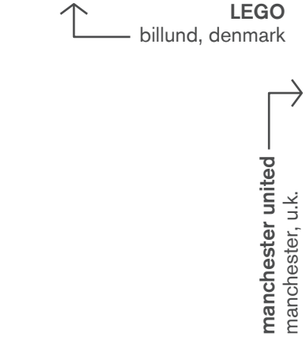
mclaren
surrey, u.k.



starbucks
seattle, wa



ING
amsterdam, the netherlands



manchester united
manchester, u.k.





shanghai
shanghai, china

"Leaders can't expect to engage employees, customers or stakeholders if they don't spend time talking to and listening to people."
– Ted Turner



fedex
memphis, tn



zappos
henderson, nv



ted turner
new york, ny

2,000,000
number of acres owned by Ted Turner

session with the FBI
washington, d.c.



14,000
number of special agents the FBI has around the globe

173,000
number of people who work for Unilever



unilever
london, u.k.

"If you're not failing at something, you're not doing anything. Failure is part of the process. You've got to try something to break new ground. You've got to make an attempt."
– Marty Sklar, Disney

imagineering at disney
lake buena vista, fl

